

# LATTICE MARKETING

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## INTERNET MARKETING SERVICES

### Google Certified AdWords Management

[Click For A Free Quote!](#)

#### Millions are Googling... Shouldn't Your Business Be There?

Target Locally, Nationally,  
Regionally or Worldwide.

Request a Free Quote & Receive a  
Free Comprehensive Analysis  
Including Valid Keyword Research,  
Budget Recommendations, and a  
Competition Analysis

\*View the AdWordsAdvance Price Structure\*

#### Developing and Implementing Internet Marketing Strategies, Custom to Your Industry & Needs

Providing Guidance and Clarity in All  
of Your Internet Marketing Pursuits

Lattice Marketing Will Work with  
Any Existing Marketing or Web  
Development Teams to Provide a  
Seamless Marketing Strategy for Your  
Business.

### On-Site Internet Marketing Consultation Services

**\$50/hr**

### Off-Site Consultation Services Content Development, Website Redesigns, & Written 3rd Party Proposal Reviews

**\$45/hr**

#### Need Content Developed for Your Website or Social Media Page?

Lattice Marketing Can Optimize Your  
Website for Sales Conversions, Helping  
You Turn Visitors into Customers.

Lattice Marketing Can Also Provide a  
Comprehensive Independent  
Assessment of 3<sup>rd</sup> Party Web Design or  
Marketing Firms' Proposals.

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## SOCIAL MEDIA SERVICES

### On-Site Social Media Coaching

\$50/hr

#### Customized Social Media Coaching For All Skill Levels

Develop and Implement a Comprehensive  
Social Media Strategy

Learn Best Practices, Time Saving Tips and  
Tricks, and How to Integrate a Variety of  
Social Media Platforms Effectively.

#### Custom Social Media Employee Policies for Businesses with up to 50 Employees

Protect Your Business from Undesirable  
Social Media Experiences

Clearly Define the Roles of Employees  
on Various Social Media Platforms

Utilize the Best Industry Standards

### Employee Policy Development

\$350

### Off-Site Social Media Coaching

\$45/hr

#### Off-Site Social Media Coaching

All of the Benefits of On-Site Social Media  
Coaching With Share-Screen Technology

Connect From Anywhere

Follow Along Interactively

(Same Hourly Price Applies to Off-Site Content Creation:  
Graphics, Posts/Post Scheduling, Facebook Apps, Tabs, Etc.)

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